



Brand Guidelines

We encourage you to use the assets provided to promote your content on Flipboard. Please keep the following guidelines in mind when using them:

1. Please leave at least 35 pixels of space around our logo so it appears clean and uncluttered.
2. Brand assets shouldn't be used a way that's deceptive, harmful, obscene, or otherwise objectionable to Flipboard.
3. Brand assets shouldn't be used on websites containing content associated with pornography, gambling, or illegal activities.
4. Please don't combine the Flipboard name or logo with your own name or mark or generic terms.
5. Do not use trademarks, logos, or other content that is confusingly similar to Flipboard's brand assets.
6. Please don't try to get rights in the brand assets, or any confusingly similar approximations, whether by trademark registration, domain name registration, or otherwise.
7. It's not necessary to use either the ® or the ™ attribution symbols with our assets.
8. All use of our brand assets is subject to Flipboard's terms of service — <http://flipboard.com/terms>

If your questions haven't been answered or if you would like to discuss co-marketing opportunities, please write to brand@flipboard.com.